

EAST Search History

| Ref # | Hits | Search Query | DBs | Default Operator | Plurals | Time Stamp |
|-------|-------------------------------------|---|-------|------------------|---------|------------------|
| S46 | 1 <i>read all of CNT 4/23/07</i> | ((bar near3 code\$1) or (optic\$4 near3 image\$1) or upc\$1 or code\$1) near6 (print\$1 or magazine\$1 or book\$1 or newspaper\$1 or flyer\$1 or publication\$1 or booklet\$1 or ticket\$1 or journal\$1 or leaflet\$1)) and (((bar near3 code\$1) or (optic\$4 near3 image\$1) or upc\$1 or code\$1) near6 (url\$1 or (uniform adj resource adj locator\$1) or web\$5 or html) near6 (print\$1 or magazine\$1 or book\$1 or newspaper\$1 or flyer\$1 or publication\$1 or booklet\$1)) and ((id or identif\$8 or resource\$1 or type\$1) near6 (print\$1 or magazine\$1 or book\$1 or newspaper\$1 or flyer\$1 or publication\$1 or booklet\$1 or ticket\$1 or journal\$1 or leaflet\$1)) and ((marketing or research) near6 report\$) | USPAT | OR | ON | 2007/04/18 12:27 |
| S47 | 94 <i>read files + abstracts</i> | ((bar near3 code\$1) or (optic\$4 near3 image\$1) or upc\$1 or code\$1) near10 (unique\$2 or differ\$5 or id or identif\$8 or resource\$1 or type\$1) near10 (print\$1 or magazine\$1 or book\$1 or newspaper\$1 or flyer\$1 or publication\$1 or booklet\$1 or ticket\$1 or journal\$1 or leaflet\$1)) and (((bar near3 code\$1) or (optic\$4 near3 image\$1) or upc\$1 or code\$1) near8 advertis\$6) | USPAT | OR | ON | 2007/04/18 12:30 |
| S48 | 34 <i>read all of</i> | ((bar near3 code\$1) or (optic\$4 near3 image\$1) or upc\$1 or code\$1) near10 (unique\$2 or differ\$5 or id or identif\$8 or resource\$1 or type\$1) near10 (print\$1 or magazine\$1 or book\$1 or newspaper\$1 or flyer\$1 or publication\$1 or booklet\$1 or ticket\$1 or journal\$1 or leaflet\$1)) and (((bar near3 code\$1) or (optic\$4 near3 image\$1) or upc\$1 or code\$1) near8 advertis\$6) and (advertis\$6 near6 (interest\$3 or response\$1 or respond\$3)) | USPAT | OR | ON | 2007/04/18 13:04 |

EAST Search History

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|-----|----|--|-------|----|----|------------------|
| S49 | 7 | (((bar near3 code\$1) or (optic\$4 near3 image\$1) or upc\$1) near10 (unique\$2 or differ\$5 or id or identif\$8 or resource\$1 or type\$1) near10 (print\$1 or magazine\$1 or book\$1 or newspaper\$1 or flyer\$1 or publication\$1 or booklet\$1 or ticket\$1 or journal\$1 or leaflet\$1)) and (((bar near3 code\$1) or (optic\$4 near3 image\$1) or upc\$1) near8 advertis\$6) and (advertis\$6 near6 (interest\$3 or response\$1 or respond\$3))) | USPAT | OR | ON | 2007/04/18 14:12 |
| S50 | 44 | (((bar near3 code\$1) or (optic\$4 near3 image\$1) or upc\$1) near10 (unique\$2 or differ\$5 or id or identif\$8 or resource\$1 or type\$1) near10 distribut\$4) and (((bar near3 code\$1) or (optic\$4 near3 image\$1) or upc\$1) near8 advertis\$6) and (advertis\$6 near6 (interest\$3 or response\$1 or respond\$3))) | USPAT | OR | ON | 2007/04/18 16:46 |
| S51 | 63 | (((bar near3 code\$1) or (optic\$4 near3 image\$1) or upc\$1) near10 (unique\$2 or differ\$5 or id or identif\$8 or resource\$1 or type\$1) near10 distribut\$4) and (advertis\$6 near6 (interest\$3 or response\$1 or respond\$3))) | USPAT | OR | ON | 2007/04/18 17:03 |
| S52 | 41 | (((bar near3 code\$1) or (optic\$4 near3 image\$1) or upc\$1) near10 (unique\$2 or differ\$5 or id or identif\$8 or resource\$1 or type\$1) near10 (promot\$4 or marketing or advertis\$6) near10 distribut\$4) and (advertis\$6 near6 (interest\$3 or response\$1 or respond\$3))) | USPAT | OR | ON | 2007/04/18 17:03 |